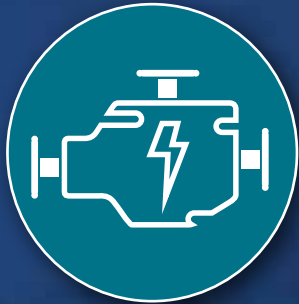


A TRUSTED REFERENCE AND
BUYERS GUIDE SINCE 1935

Design Begins **Here**



POWER SOURCING GUIDE

DIGITAL
PRINT
WEBSITE

2025-2026
MEDIA INFORMATION



The brand

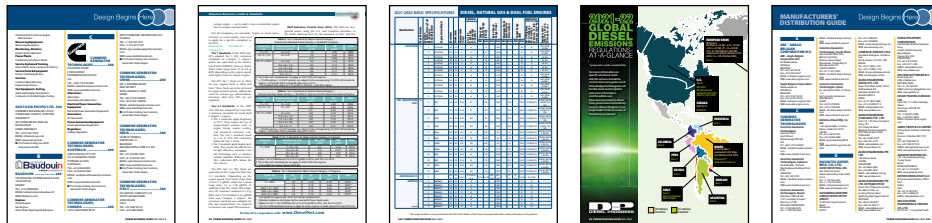
POWER SOURCING GUIDE

Distributed to all relevant industry experts reading Power Progress, Power Progress International and COMPRESSORTech² plus free distribution at major industry events.

The Power Sourcing Guide from Power Progress, Power Progress International and Compressortech2 is the industry's most powerful buyer's guide, directory, reference and search engine resource for professionals throughout the engine systems industries involved in the engineering and purchasing functions.

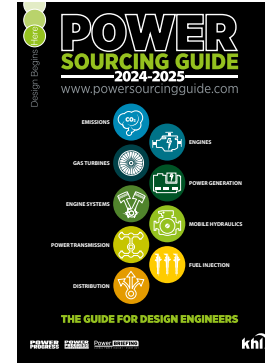
When looking for engines and engine systems components, knowledge is power. And the key to knowledge is information.

For 90 years, engineers and designers researching new component technologies have looked to our publications to provide that information.



THE GUIDE FOR DESIGN ENGINEERS

Guide



2,000

Print circulation

27,532

Digital circulation

DISTRIBUTED TO:

- ✓ Power Progress
- ✓ Power Progress International
- ✓ **COMPRESSOR**Tech²

Bonus distribution at all major industry shows

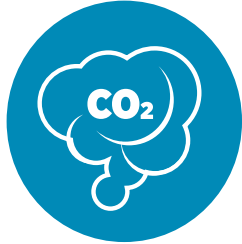
Website



6,592

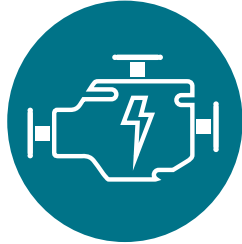
Online page views/month

Sections



EMISSIONS

Emissions-reduction technologies and the annually updated emissions guidelines in partnership with DieselNet



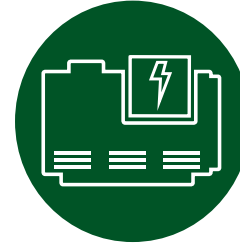
ENGINES

Information and specifications on future fuels, diesel, gasoline and dual-fuel reciprocating engines and searchable specifications



GAS TURBINES

Gas turbine and combined-cycle technology for power generation, marine and mechanical drive systems and searchable specifications



POWER GENERATION

Power generation system products, technologies and searchable specs



ENGINE SYSTEMS

Engine components and accessories including pistons, crankshafts, castings and service



MOBILE HYDRAULICS

Mobile hydraulic components and systems and searchable specifications



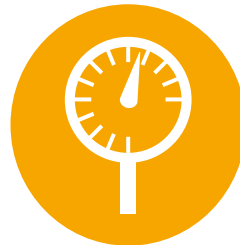
POWER TRANSMISSION

Information and searchable specs on mechanical transmissions, clutches, driveshafts and gear systems



FUEL INJECTION

Fuel injection systems and internal engine components



CONTROLS & INSTRUMENTATION

Electronic controls and systems



MANUFACTURERS' DISTRIBUTION GUIDE

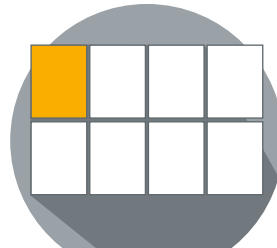
Contact manufacturer's representatives directly

Rate card

Advertising benefits

- ✔ Annual Online Profile with news and media
- ✔ Annual Print and Digital Issue with worldwide circulation
- ✔ Brand awareness
- ✔ Company Logo on the Home Page
- ✔ Connect to customers faster
- ✔ Custom tables for additional products
- ✔ Distributor Directory
- ✔ Fully searchable
- ✔ Get discovered easily
- ✔ Increase traffic to your website
- ✔ Product Directory
- ✔ Profile links from website articles
- ✔ Searchable specifications for key product groups
- ✔ Secondary listings for divisional offices
- ✔ Targeted website advertising
- ✔ 25 complimentary copies included at no charge (Additional copies \$12 each)

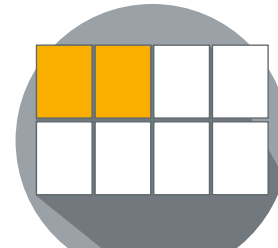
For more information, or to sponsor, please contact **Gabriele Dinsel**:
 gabriele.dinsel@khl.com
 +49 711 34 06 73 50



PACKAGE 1

- ✔ One full page advertisement or advertorial
- ✔ 12 months online presence

\$4,200 | €3,670



PACKAGE 2

- ✔ Two full page advertisements or advertorials
- ✔ 12 months online presence

Minimum spend to sponsor Product Section (see page 5)

\$5,780 | €5,040

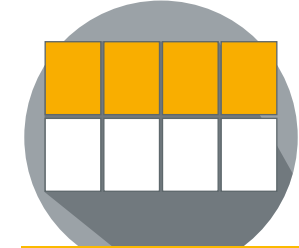


PACKAGE 3

- ✔ Three full page advertisements or advertorials
- ✔ 12 months online presence
- ✔ 300 x 100 pixel banner on all product pages
- ✔ 1 video or Technical paper

Minimum spend to sponsor Cover Section (see page 5)

\$6,820 | €6,060



PACKAGE 4

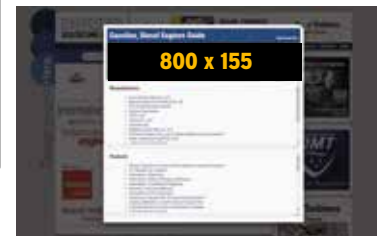
- ✔ Four full page advertisements or advertorials
- ✔ 12 months online presence
- ✔ 300 x 100 pixel banner on all pages except home page
- ✔ 3 videos or Technical paper

\$8,140 | €7,140

HOME PAGE



HOME POP-UP PAGE



SECTION LANDING PAGE



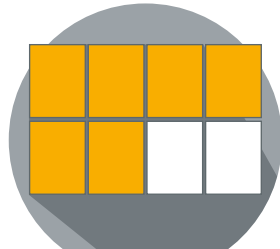
Rate card



PACKAGE 5

- Five full page advertisements or advertorials
- 12 months online presence
- 300 x 250 pixel banner on all product pages
- Custom tagging for specific categories
- 3 videos or Technical paper

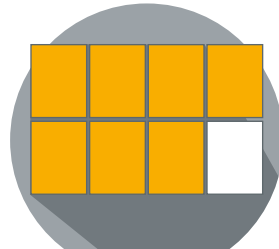
\$9,450 | €8,300



PACKAGE 6

- Six full page advertisements or advertorials
- 12 months online presence
- 300 x 250 pixel banner on all pages except home page
- Custom tagging for specific categories
- 3 videos or Technical paper

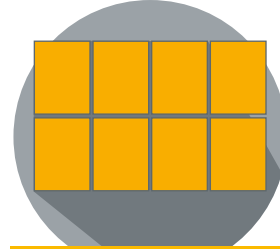
\$11,000 | €9,650



PACKAGE 7

- Seven full page advertisements or advertorials
- 12 months online presence
- 728 x 90 pixel leaderboard banner on all product pages
- Custom tagging for specific categories
- "Request For Quote" form alongside profile
- 10 videos or Technical paper

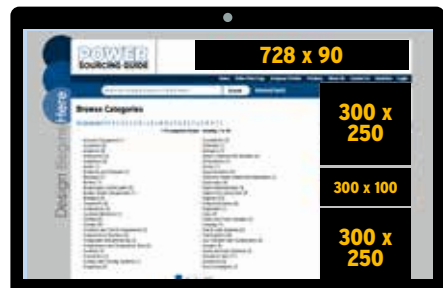
\$12,600 | €11,000



PACKAGE 8

- Eight full page advertisements or advertorials
- 12 months online presence
- 728 x 90 pixel leaderboard banner on all pages except home page
- Custom tagging for specific categories
- "Request For Quote" form alongside profile
- 10 videos or Technical paper

\$14,700 | €12,600



PRODUCT SECTION PAGE

Section sponsor

- MINIMUM PACKAGE TWO to qualify
- FULL PAGE ADVERTISEMENT on both the FRONT and BACK PAGE OF THE TAB STARTING SECTION (only 9 Tabs available)
- Upgrade to 300 X 250 BANNER run of site including the home page
- SPONSORED BY COMPANY LOGO on section home page
- 800 X 155 HEADER on pop-up page
- 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE TWO PRICE (SEE PAGE 4), **PLUS \$4,720 | €4,150**



Cover positions

Inside Front Cover; Inside Back Cover; Outside Back Cover

- MINIMUM PACKAGE THREE to qualify
- FULL PAGE ADVERTISEMENT on either the Inside Front Cover, Inside Back Cover or Outside Back Cover
- 728 X 90 LEADERBOARD BANNER. Run of site including the home page
- 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE THREE PRICE (SEE PAGE 4), **PLUS \$2,200 | €1,940**

Advertising deadline: **April 3, 2025**

Create compelling content, become thought leaders, drive trust, build brand awareness

Your brand – our expertise



Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your audience's interests.



For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary to run their businesses.



You can leverage this vast knowledge to create content that resonates with your audience. We understand industry buyers' mindsets and can ignite their passion through compelling story telling via multiple channels.

Creating content

KHL knows how to create content for our industry. KHL's Content Studio is the obvious choice to ensure your content resonates with our audience.

- ✔ Thought leadership articles
- ✔ Case studies & client testimonials
- ✔ Press/News/Product releases
- ✔ Blog posts
- ✔ Social media posts
- ✔ White papers & eBooks
- ✔ Infographics
- ✔ Video
- ✔ Podcasts
- ✔ Webinars
- ✔ Event content & services

Did you know? Partner content, written by KHL Content Studio, achieves page views up to **8 times higher** than standard sponsored content.

Experience

KHL has served your global industry for more than 30 years and continues to inform the industry every day.

Expertise

The KHL Content Studio provides expertise in content, design and marketing backed-up by proof of performance.

Multi-channel

Leveraging the latest technology to deliver text, video and audio. Amplify content consumption through a 360° digital experience.

Knowledge

KHL's editorial team has a unique understanding of what your target audience wants to read.

Engagement

Expertly written, designed and delivered content will engage with your target audience.

Accuracy

Timely campaign reports provided on reach and engagement to demonstrate how KHL's audience have interacted with the content.

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